

EXCITEMENT BUILDING AROUND INTERNATIONAL HARDWARE FAIR COLOGNE

LEADING INTERNATIONAL MANUFACTURERS AND MAJOR BUYING GROUPS GEAR UP
FOR COLOGNE.

Chicago, Cologne – September 2009

With seven months to go, interest among manufacturers and the trade in the INTERNATIONAL HARDWARE FAIR COLOGNE is strong. The event will take place from February 28- March 3, 2010 at the Koelnmesse Fairgrounds in Cologne, Germany.

Major players among the hand tool companies will be GEDORE, ROTHENBERGER, HAZET and KNIPEX. Market leaders among the Power tools and accessory companies are EINHELL, Wolfcraft and PFERD-Rüggeberg. Tools will make up the strongest of the total of 5 segments, the others being Industrial Supplies, Fastening & Fittings, Locks and Home Improvement. Cleaning machinery giants Nilfisk-ALTO and the Hailo company will lead the Industrial Supply Segment, while Hettich, GAH Alberts and HSI Schwerter will be the heavy weights in the Locks & Fittings segment.

The event is carefully laid out to provide a convenient "one-stop shopping" platform to buyers in all segments of the international hardware industry: Tools, workshop and factory equipment, industrial supplies, ironmongery, fastening and fixing technology, building and furniture fittings, locks and keys, safeguarding systems, wood, interior fittings, building components, flat-pack furniture, paints, chemical products, electrical supplies, lamps and lighting, sanitary ware and fittings, and housewares.

Attendees of the Cologne show regularly include international buying groups from retailers such as Bauhaus, OBI, Hornbach, Praktiker, Toom and Hagebau from Germany; BricoMarche, Castorama, Leroy Merlin from France; Focus DIY, Kingfisher, Wickes from the UK; BauMaxx from Austria, Jumbo from Switzerland and Woodie's from Ireland.

For information about exhibiting, registration or travel to the International Hardware Fair Cologne, please contact Chris Beavers, North American Project Manager at 773-326-9928 or c.beavers@koelnmessenافتا.com

Note for editorial offices: Picture materials about the past event can be found in our image database on the Internet www.hardwarefair.com in the press section under press releases.



International Hardware Fair
Cologne, Germany
Feb. 28 – March 3, 2010

www.hardwarefair.com

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